Embassy of Italy
Hanoi

CALL FOR SPONSORSHIP PROPOSALS
OF THE ITALIAN PROMOTIONAL ACTIVITIES
PLANNED IN 2026

THE EMBASSY OF ITALY IN HANOI

CONSIDERING THAT the Embassy of Italy in Hanoi is finalizing a multifaceted official program unfolding over the entire year 2026 with the primary goal of promoting Italian culture, innovation and industry

IN COMPLIANCE WITH the relevant Italian law, namely: Law no. 241 dated 07.08.1990; Law No. 449 dated 27.12.1997; Legislative Decree No. 50 dated 18.04.2016; Presidential Decree No. 54/2010; Legislative Decree No. 36 dated 31.03.2023; Ministerial Decree of the Italian Minister of Foreign Affairs and International Cooperation No. 192 dated 02.11.2017,

ANNOUNCES THAT

a public call for sponsorship is launched as per the following terms and regulations:

1. REQUIREMENTS FOR ADMISSION

Sponsorship applications may be submitted by any public or private party (companies, associations, foundations and any other subject), Italian or foreign, provided that its activities do not collide with the public interest.

2. SUBMISSION OF SPONSORSHIP OFFERS

Offers must be sent by mail to: amministrativo.hanoi@esteri.it. Offers shall be submitted in written form, signed by the legal representative, filling up the Sponsorship Offer Form (Annex 1), along with the copy of a currently valid identity document of the above mentioned representative**.**

Sponsorship offers must include and state:

- acceptance of the clauses contained in the notice;
- compliance with the general requirements established by the Italian law for qualifying to contracting with the Public Administration;
- absence of adverse or restrictive conditions which limit the capability to sign the contract with a foreign Public Administration;
- non-existence of bankruptcy proceedings;
- non-affiliation to political, trade-union, philosophical or religious organizations;
- in case of a legal entity, name of the legal representative;

- offered amount of the sponsorship;
- optional selection of one or more specific events for which the sponsorship is intended.

3. SELECTION CRITERIA

The Embassy will assess the sponsorship offers at its discretion.
Should no adequate offers be received or should no bids be made on or before the deadline specified herein, the Embassy reserves the right to reopen the terms of this Public Notice as well as to accept additional sponsorships during the year.
The sponsorship offers are not binding for the Embassy until a sponsorship agreement is concluded.
Besides, those sponsors willing to cooperate with the Embassy on specific events are encouraged to express their interest accordingly.

4. SPONSORS' OBLIGATIONS

After being selected, the Sponsors shall sign a sponsorship contract with the Embassy of Italy and transfer the agreed amount, as indicated in article 2.
After signing the sponsorship contract, the Sponsors shall send their logo via email to the following addresses: commerciale.hanoi@esteri.it and culturale.hanoi@esteri.it.

5. EMBASSY'S OBLIGATIONS

The Embassy will grant the benefits that will be detailed in the sponsorship contract signed according to article 4.
Furthermore, the Embassy will ensure that all sponsors are duly recognized during the official celebrations, including through the adequate visibility of their logos.
The full implementation of the promotional program described in Annex 2 depends on the amount of funds specifically allocated by the Italian Ministry of Foreign Affairs and of those raised through this call.
The Embassy will inform all sponsors about the implementation process.

6. RIGHT OF REFUSAL

The Embassy shall refuse a sponsorship offer should the latter represent a risk of conflict of interest with the Embassy's activities or cause damage to its image or to the image of the Italian Republic. The Embassy of Italy will not accept offers favoring:

a) political, philosophical, religious or trade-union related propaganda;
b) offensive messages, including threats, expressions of fanaticism, racism or hate and generally not abiding by the legal requirements of the Italian juridical system;
c) any other reason under the Embassy discretionary judgement

7. SPONSORSHIP CONTRACT TERMS

Following the communication of the results of the call, a contract will be drawn up, setting out the full terms and conditions between the sponsoring party and the Embassy.
Within the agreed deadline and in compliance with the required conditions, the sponsor will transfer the due amount to the Embassy of Italy in Hanoi.
The sponsor shall remain liable for the expenses related to the payment of any taxes, fees or charges, however denominated, under any Italian or Vietnamese laws or regulations, arising from this contract.

8. PERSONAL DATA PROTECTION

Pursuant to Italian Legislative Decree 2003/196 as modified by decree 101/2018, and the EU Regulation 2016/679, applicant entities give their consent to the processing of personal data for the sole purpose of administrative and accounting management. The "Data Controller" is the Embassy of Italy in Hanoi.

9. CONTRACT RESOLUTION

Should the sponsor fail to respect its obligations, the Embassy can terminate the sponsorship agreement without any obligation to compensate the sponsor.
According to the relevant Italian laws, the Embassy has also the right to terminate the contract due to foreign policy reasons.

10. COMPETENT FORUM

The Italian Court is competent for the settlement of any controversial legal disputes that may arise in connection with the implementation of the present public notice or the execution of the sponsorship contract.

11. ADDITIONAL INFORMATION

The R.U.P. of the entire procedure is Mr. Antonio Raimo from the Embassy of Italy in Hanoi.
For further information and clarification on the initiative, please address your questions to: amministrativo.hanoi@esteri.it.

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This Public Notice is affixed on the Embassy's notice board and published on its website in the section dedicated to the announcements.

Attachments:
Annex 1 – Sponsorship offer form
Annex 2 – Promotional activities

Hanoi, 11/12/2025

The Ambassador

Firmato Digitalmente da/Signed by:
MARCO CIRILLO BALDASSARRE MARIA DELLA SETA FERR

In Data/On Date:
giovedì 11 dicembre 2025 11:59:10

ANNEX 1

SPONSORSHIP OFFER FORM

SUBJECT: EXPRESSION OF INTERESTS IN SPONSORING THE ITALIAN PROMOTIONAL ACTIVITIES PLANNED BY THE EMBASSY OF ITALY IN HANOI DURING 2026

I, the undersigned, _____

born in _____, on _____, Legal Representative of the following Company / Society / Association:_____

legally registered at (address):_____

City_____Country_____Tel._____

E-mail_____,

DECLARE

the interest in partnering with the Embassy of Italy in Hanoi, in accordance with the modalities established in the Public Notice published on 11 December, 2025, through:

(*please specify in detail the content of the offer*).....
.....

_____

I hereby also declare:

- to have acknowledged and accepted the sponsorship conditions fully and without reservations in compliance with the Public Notice published by the Embassy of Italy in Hanoi;
- to assume all the responsibilities and the obligations related to the brand display;
- compliance with the general requirements established by the Italian law for qualifying to contracting with the Public Administration;
- to have no adverse or restrictive conditions which limit the capability to sign the contract with a foreign Public Administration;
- not to be under bankruptcy proceedings;
- not to belong to any political, religious, philosophical organizations or trade unions;
- not to be subject to any penal, civil, administrative precautionary or final injunction, decided by any court recognized by the Italian and Vietnamese judicial system;
- to give the consent for the use of my personal data in compliance with the current Italian Law and EU Regulation 2016/679, for all procedural requirements.

I attach herewith copy of my identity document.
Place and date:

_____
Signature of the Legal Representative

ANNEX 2

TENTATIVE PROGRAM OF THE PROMOTIONAL ACTIVITIES PLANNED IN 2026

MONTH	DATE	EVENT	VENUE	DESCRIPTION
TENTATIVELY EVERY MONTH	TBC	"Sentiero diVino"	Hanoi	Movie screenings/other cultural activities and wine tastings.
THROUGHOUT THE YEAR	-	-	Hanoi and other cities in Northern Vietnam	Conferences, photographic exhibitions and other cultural activities in Hanoi and in different provinces of Northern Vietnam.
MARCH	*TBC*	Italian Design Day	Hanoi	Academic event aimed at promoting Italian contemporary design through the work of its most prominent artists.
MARCH	*TBC*	Made in Italy Day	Hanoi	Seminar activity featuring the signing of a cooperation workplan on Geographical Indications
JUNE	2	Italian National Day	Hanoi	Celebration of the Italian National Day
OCTOBER	TBC	Italian Contemporary Art Day	Hanoi	Cultural activities aiming at promoting Italian contemporary art.
OCTOBER	TBC	Italian Language Week	Hanoi	Conference and other activities aiming at promoting the Italian language in Vietnam.
NOVEMBER	TBC	Italian Cuisine Week	Hanoi	Series of events aiming at promoting the Italian cuisine in Vietnam.
NOVEMBER-DECEMBER	TBC	Italian Film Festival	Hanoi	Screening of contemporary Italian movies and other activities aiming at promoting Italian contemporary cinema.