



Embassy of Italy
Hanoi

CALL FOR SPONSORSHIP PROPOSALS **OF THE ITALIAN PROMOTIONAL ACTIVITIES** **PLANNED IN 2021**

THE EMBASSY OF ITALY IN HANOI

CONSIDERING THAT the Embassy of Italy in Hanoi is finalizing a multifaceted official program unfolding over the entire year 2021 with the primary goal of promoting Italian culture and products

IN COMPLIANCE WITH the relevant Italian law, namely: Law No. 449 dated 27.12.1997; Legislative Decree No. 50 dated 18.04.2016; Presidential Decree No. 54/2010; Legislative Decree No. 33 dated 14.03.2013; Ministerial Decree No. 192 dated 02.11.2017,

ANNOUNCES THAT

a public call for sponsorship is launched as per the following terms and regulations:

1. REQUIREMENTS FOR ADMISSION

Sponsorship applications may be submitted by any public or private party (companies, associations, foundations and any other subject), Italian or foreign, provided that its activities do not collide with the public interest.

2. SUBMISSION OF SPONSORSHIP OFFERS

Offers must be sent by mail to: amministrativo.hanoi@esteri.it. Offers shall be submitted in written form, signed by the legal representative, filling up the Sponsorship Offer Form (Annex 1), along with the copy of a currently valid identity document of the above mentioned representative, **by March 1st, 2021.**

Sponsorship offers must include and state:

- acceptance of the clauses contained in the notice;
- compliance with the general requirements referred to in Article 80 of the Italian Legislative Decree n. 50/2016 for qualifying to contracting with the Public Administration;
- absence of adverse or restrictive conditions which limit the capability to sign the contract with a foreign Public Administration;
- non-existence of bankruptcy proceedings;
- non-affiliation to political, trade-union, philosophical or religious organizations;

- in case of a legal entity, name of the legal representative;
- offered amount of the sponsorship;
- optional selection of one or more specific events for which the sponsorship is intended.

3. SELECTION CRITERIA

The Embassy will assess, at its discretion, the sponsorship offers on the basis of the quality of the offered service/goods.

In order to differentiate the benefits granted to each sponsor, the Embassy will assess offers on the basis of their monetary value within 4 categories as per attached table (Annex 1 – *Sponsors' benefits*)

Should no adequate offers be received or should no bids be made on or before the deadline specified herein, the Embassy reserves the right to reopen the terms of this Public Notice as well as to accept additional sponsorships during the year.

The sponsorship offers are not binding for the Embassy until a sponsorship agreement is concluded.

Besides, those companies willing to cooperate with the Embassy on specific events are encouraged to express their interest accordingly.

4. SPONSORS' OBLIGATIONS

After being selected, the Sponsors shall sign a sponsorship contract with the Embassy of Italy and transfer the agreed amount, as indicated in article 2. In case of technical sponsorship, the sponsorship contract will define the delivery terms and conditions.

After signing the sponsorship contract, the Sponsors shall send their logo via email to the following address: culturale.hanoi@esteri.it

5. EMBASSY'S OBLIGATIONS

The Embassy will grant the benefits as indicated in Annex 1.

Furthermore, the Embassy will ensure that all sponsors are duly recognized during the official celebrations, also through the adequate visibility of their logos.

The full implementation of the cultural program described in Annex 2 depends on the amount of funds specifically allocated by the Italian Ministry of Foreign Affairs and of those raised through this call. Moreover, changes might be related to the agenda of the artists involved.

The Embassy will inform all sponsors about the implementation process.

6. RIGHT OF REFUSAL

The Embassy shall refuse a sponsorship offer should the latter represent a risk of conflict of interest with the Embassy's activities or cause damage to its image or to the image of the Italian Republic. The Embassy of Italy will not accept offers favoring:

- a) political, philosophical, religious or trade-union related propaganda;
- b) offensive messages, including threats, expressions of fanaticism, racism or hate and generally not abiding by the legal requirements of the Italian juridical system.

7. SPONSORSHIP CONTRACT TERMS

Following the communication of the results of the call, a contract will be drawn up, setting out the full terms and conditions between the sponsoring party and the Embassy.

Within the agreed deadline and in compliance with the required conditions, the sponsor will transfer the due amount to the Embassy of Italy in Hanoi.

The sponsor shall remain liable for the expenses related to the payment of any taxes, fees or charges, however denominated, under any Italian or Vietnamese laws or regulations, arising from this contract.

8. PERSONAL DATA PROTECTION

Pursuant to Italian Legislative Decree 2003/196 as modified by decree 101/2018, and the EU Regulation 2016/679, applicant entities give their consent to the processing of personal data for the sole purpose of administrative and accounting management. The "Data Controller" is the Embassy of Italy in Hanoi.

9. CONTRACT RESOLUTION

Should the sponsor fail to respect its obligations, the Embassy can terminate the sponsorship agreement without any obligation to compensate the sponsor.

According to the relevant Italian laws, the Embassy has also the right to terminate the contract due to foreign policy reasons.

10. COMPETENT FORUM

The Italian Court is competent for the settlement of any controversial legal disputes that may arise in connection with the implementation of the present public notice or the execution of the sponsorship contract.

11. ADDITIONAL INFORMATION

The R.U.P. of the entire procedure is the Head of the Commercial Office of the Embassy, Mr. Antonino Tedesco.

For further information and clarification on the initiative, please address your questions to: amministrativo.hanoi@esteri.it.

This Public Notice is affixed on the Embassy's notice board and published on its website in the section dedicated to the announcements.

Attachments:

Annex 1 – Sponsors' benefits

Annex 2 – Cultural program

Annex 3 – Sponsorship offer form

Hanoi, 28/01/2021

SPONSORS' BENEFITS

SUBJECT: BENEFITS GRANTED TO EACH SPONSOR ACCORDING TO THE AMOUNT OF THE CONTRIBUTION*

<p><u>BRONZE SPONSOR</u> (up to 2.000 USD)</p>	<p>1) Display of company's logo on advertisement banners.</p>
<p><u>SILVER SPONSOR</u> (2001 USD to 5.000 USD)</p>	<p>1) Display of company's logo on advertisement banners. 2) Display of company's logo on the Embassy's website. 3) 5 complimentary tickets for 3 promotional events.</p>
<p><u>GOLDEN SPONSOR</u> (5.001 USD to 10.000 USD)</p>	<p>1) Display of company's logo on advertisement banners. 2) Display of company's logo on the Embassy's website. 3) 10 complimentary tickets for 5 promotional events. 4) Participation in press conferences organized during the year on cultural and commercial issues. 5) Distribution of gadgets or promotional materials in compliance with the event guidelines established by the Embassy. 6) Invitation of 2 company's representatives to exclusive dinner with any artist involved in the various activities (if foreseen).</p>
<p><u>PLATINUM SPONSOR</u> (more than 10.000 USD)</p>	<p>1) Display of company's logo on advertisement banners. 2) Display of company's logo on the Embassy's website. 3) 20 complimentary tickets for all promotional events. 4) Participation in press conferences organized during the year on cultural and commercial issues. 5) Distribution of gadgets or promotional materials in compliance with the event guidelines established by the Embassy. 6) Invitation of 2 company's representatives to exclusive dinner with any artist involved in the various activities. 7) Availability, upon conditions to be defined according to each event, of the Ambassador's Residence/Casa Italia for private events of the company's top management.</p>

*IT MIGHT HAPPEN THAT SOME EVENTS MAY NOT ALLOW FOR GRANTING OF THE BENEFITS OR THAT THE BENEFITS MAY BE REDUCED.

TENTATIVE PROGRAM OF MAIN CULTURAL AND COMMERCIAL ACTIVITIES PLANNED IN 2021

MONTH	DATE	EVENT	VENUE	DESCRIPTION
<i>MARCH</i>	TBD	5 th Italian Design Day	Hanoi	Conference held by an Italian “Ambassador of Design”, followed by an event dedicated to business
	18	Adrift / Sheltered	Hanoi	Live performance dedicated to the movies of the beginning of the XIX century and their music (in cooperation with the Hanoi Academy of Cinema and Theater)
	25 March – 8 April	Inferno V	Hanoi	Multimedia installation “Inferno V” to celebrate the 700 th anniversary of the death of the Italian poet
<i>MAY</i>	7-9	Europe Village	Hanoi, Ly Thai To square	Cultural festival with promotional stands offering a glimpse on Italian culture (food, design, tourism, etc.) + cultural performance
<i>JUNE</i>	2	75 th Italian Republic Day	Hanoi	Celebration of the Italian National Day
	TBD	European Documentary Film Festival	Hanoi	Screening of an Italian documentary
<i>JULY</i>	TBD	Genova / Haiphong	Haiphong	Celebration of the twinning of the cities of Genova and Haiphong with a conference held by Italian film-maker Fantoni Minnella. Collaboration between the Genoa International Music Youth Festival and a local orchestra

<i>SEPTEMBER</i>	TBD	Italian Film Festival	Hanoi	Screening of movies by emerging Italian directors
<i>OCTOBER</i>	12	17 th Day of Contemporary Art	Hanoi	Art-contest among Vietnamese artists and/or artist in-residence project aiming at promoting Italian contemporary art in Vietnam (in cooperation with VICAS)
	TDB	Italian Music and Cinema Night	Hanoi Opera House	Concert performed by the Vietnam National Symphony Orchestra dedicated to the music of Ennio Morricone, with the special participation of director Alessandro Carbonare
	TBD	21 th Italian Language Week	Hanoi	Conference and other promotional activities aiming at promoting the Italian language in Vietnam. Exhibition of drawings dedicated to Dante Alighieri
<i>NOVEMBER</i>	23-29	5 th Italian Cuisine Week	Hanoi	Conference and other promotional activities aiming at promoting the Italian cuisine in Vietnam
	TBD	Piazza Italia	Hanoi	Large open event aiming at presenting Italy at 360 degrees to the Vietnamese public
<i>DECEMBER</i>	TBD	Short Movies Day	Hanoi	Screening of Italian short movies, selected by the Italian Short Film Center
<i>EVERY LAST FRIDAY OF THE MONTH</i>		Sentiero DiVino	Hanoi	Movie screenings and wine tastings

SPONSORSHIP OFFER FORM

SUBJECT: EXPRESSION OF INTERESTS IN SPONSORING THE ITALIAN PROMOTIONAL ACTIVITIES PLANNED BY THE EMBASSY OF ITALY IN HANOI DURING 2021

I, the undersigned, _____

born in _____, on _____, Legal Representative of the following

Company / Society / Association: _____

legally registered at (address): _____

City _____ Country _____ Tel. _____

E-mail _____,

DECLARE

the interest in partnering with the Embassy of Italy in Hanoi, in accordance with the modalities established in the Public Notice published on January 28, 2021, through:

(please specify in detail the content of the offer).....

.....

I hereby also declare:

- to have acknowledged and accepted the sponsorship conditions fully and without reservations in compliance with the Public Notice published by the Embassy of Italy in Hanoi;
- to assume all the responsibilities and the obligations related to the brand display;
- to comply with the general requirements referred to in Article 80 of the Italian Legislative Decree n. 50/2016 for qualifying to contracting with the Public Administration;
- to have no adverse or restrictive conditions which limit the capability to sign the contract with a foreign Public Administration;
- not to be under bankruptcy proceedings;
- not to belong to any political, religious, philosophical organizations or trade unions;
- not to be subject to any penal, civil, administrative precautionary or final injunction, decided by any court recognized by the Italian and Vietnamese judicial system;
- to give the consent for the use of my personal data in compliance with the current Italian Law and EU Regulation 2016/679, for all procedural requirements.

I attach herewith copy of my identity document.

Place and date:

Signature of the Legal Representative